Epiphany

Epiphany Differentiators

Epiphany the BEST Choice For Your Oncology Epi Data

January 2026

Epiphany's EpiOncology™ as a Data Source

EpiOncology™ — Unparalleled Cancer Epidemiology Data

Built by a team of oncology epidemiology experts, with the EpiOncology™ data platform, you have the world's most trusted sources for global cancer epidemiology data.

Here is how we are different…

The Epiphany Difference

8 Key Areas Differentiate EpiOncology™ From Other Data Sources



Transparency

Full transparency not provided by competitors

Understanding the strengths, weaknesses, and caveats associated with sources and assumptions used in the flow process

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Providing our sources, assumptions, treatment data, and a detailed methodology allows for validation of the key model inputs

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Epiphany's transparency allows users to better understand the epidemiology and how to best utilize the data

Consistency

Data consistency built into the **EpiOncology™** model

Epidemiology data are available for all 42 cancer types across all 42 study countries in EpiOncology™

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This uniformity of coverage allows users to generate consistent global data not readily available from other sources



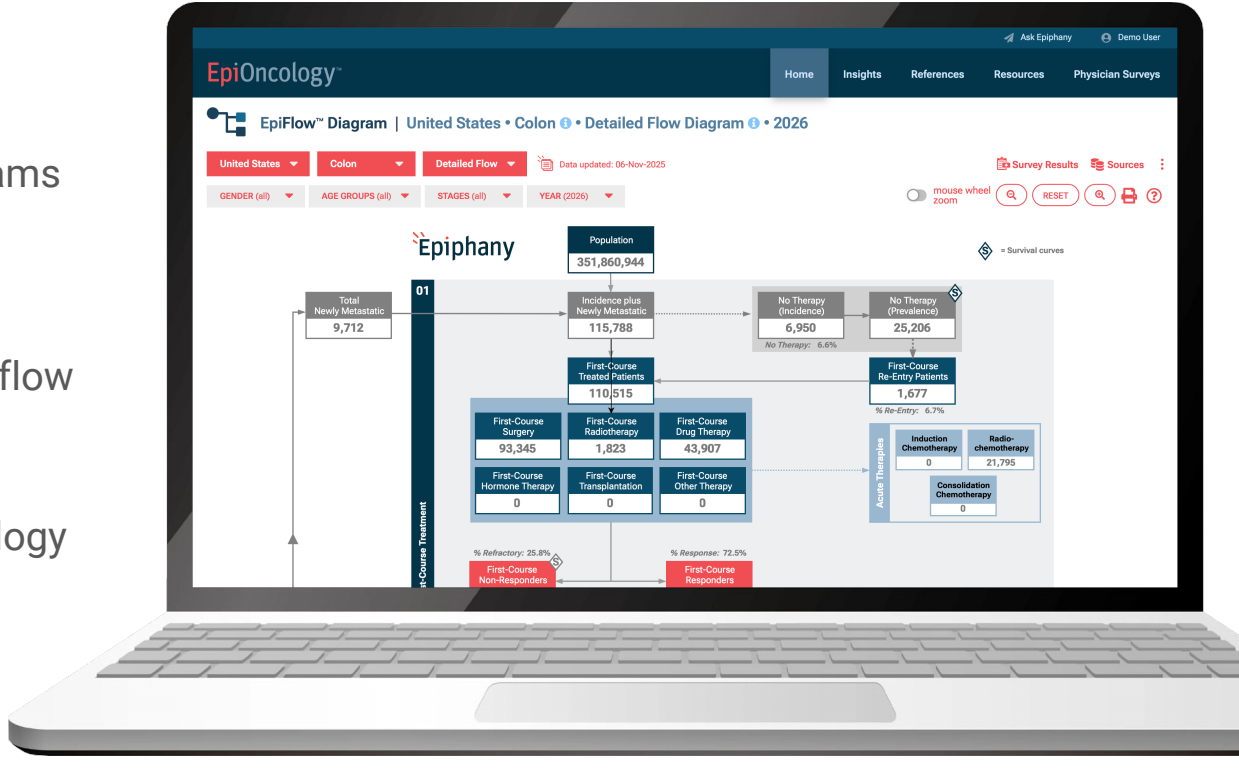
Visualization

Graphical visualization not offered anywhere else

EpiOncology™ incorporates sophisticated patient flow diagrams into our interface for all cancers

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The diagrams mirror Epiphany's flow model structure to enhance user confidence in the rationale and reasonableness of the epidemiology



Ease-of-Use

True ease-of-use for the EpiOncology user

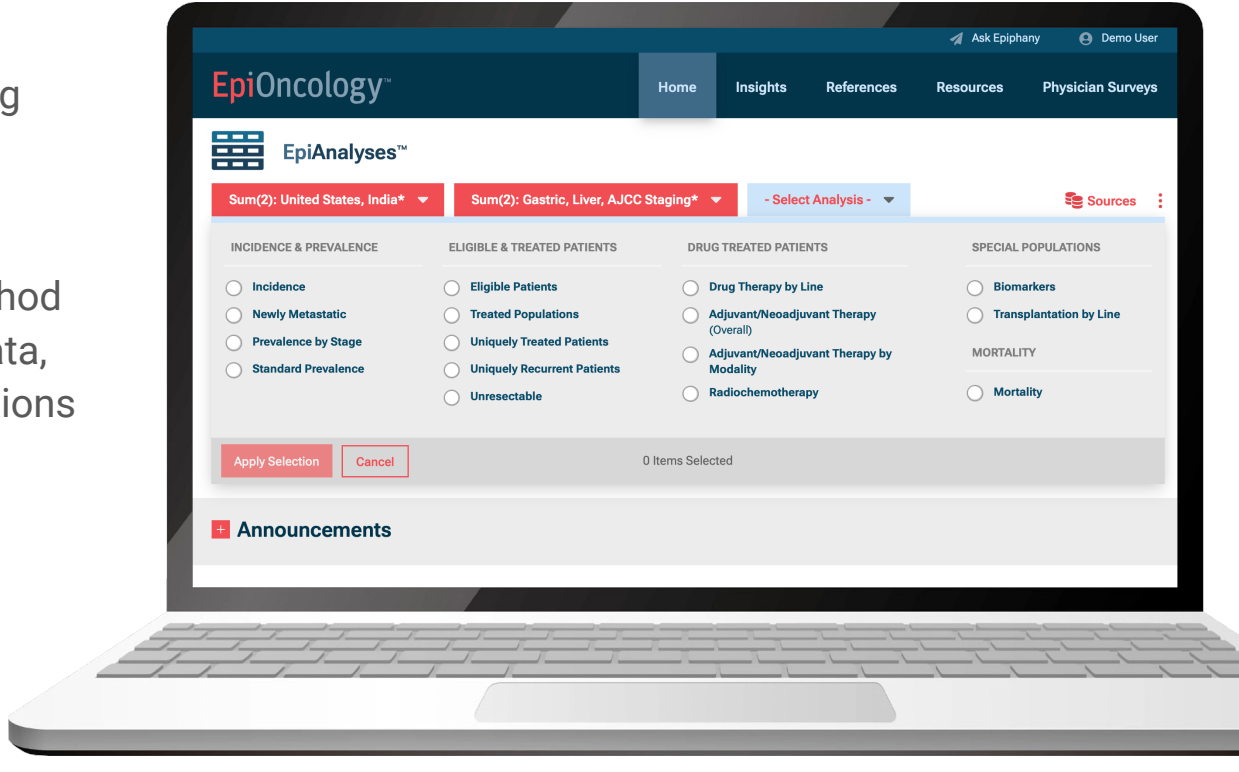
An intuitive user interface making data access simple and direct

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Time and resource efficient method to quickly identify and display data, flow diagrams, and key assumptions

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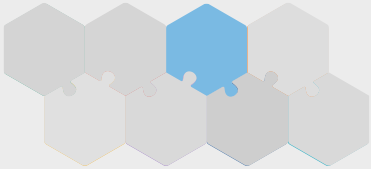
Advanced 3-dimensional query function





Service & Support

Ensuring a successful experience for all clients



Clients can pose inquiries which will usually be acknowledged or addressed within 24 hours, preventing delays and allowing for discussion of key issues

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Providing monthly reports and regularly scheduled meetings with main contacts on a regular basis to address issues and identify any client needs

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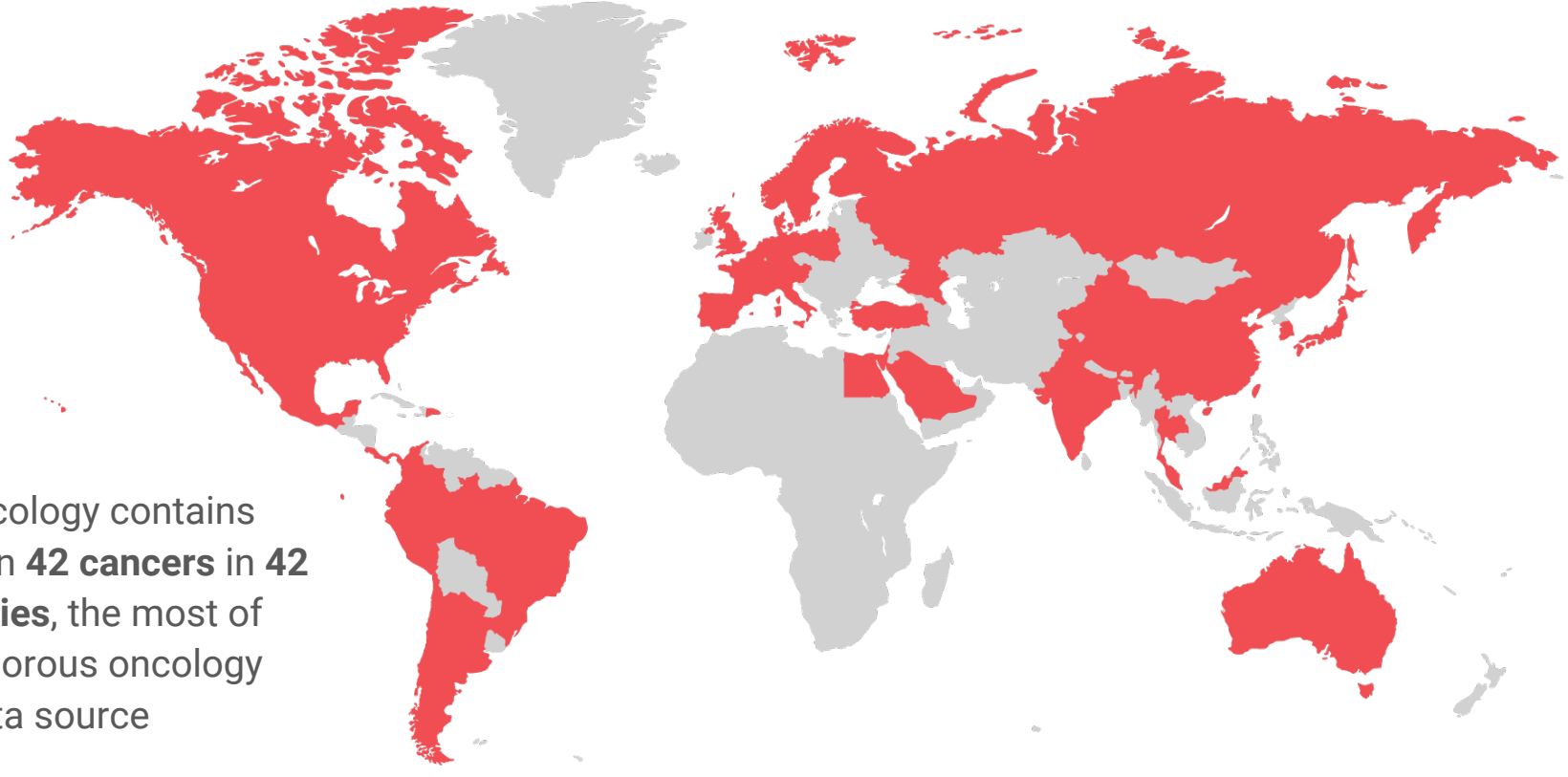
Actively communicating updates and changes to the dataset so shifts in the epidemiology are well understood

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Providing training and insight meetings, as well as reaching out to users to encourage familiarity with EpiOncology™

Broadest Coverage

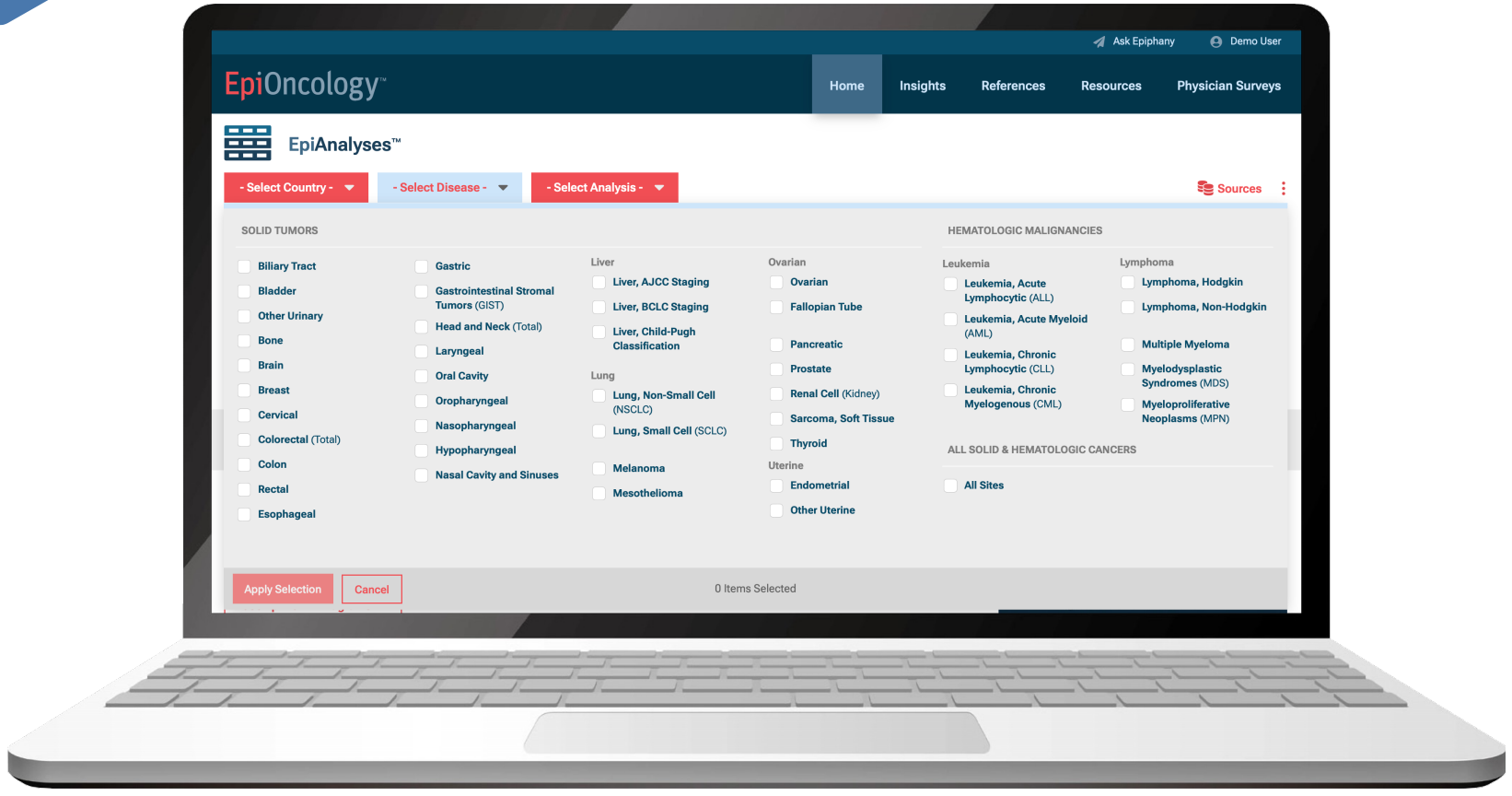
EpiOncology Global Coverage of Data Sources



EpiOncology contains data on **42 cancers** in **42 countries**, the most of any rigorous oncology epi data source

Broadest Coverage

Detailed cancer data for more than 55 cancer sites and 110+ subtypes and biomarkers





Data Agnostic

Utilizing all sources of top-tier data



Epiphany has deep knowledge of the private and public data sources available

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Epiphany is “data agnostic” with regards to data inputs and assumptions

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Epiphany’s models have been built to allow for the inclusion of additional data, replacement of existing data, and future estimates of key inputs

Epiphany's Expertise

Ensuring a successful experience for all clients

Principals have 60+ years of full-time experience consulting in the 'cancer space'

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Insights on issues that impact historical trends and future projections

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Leverage our expertise in understanding the oncology marketplace and utilize our capabilities to build better models and deliver precise and actionable strategies

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Our comprehensive problem-solving skills extend beyond just EpiOncology's services



Put the Epiphany Differences to Work for You!